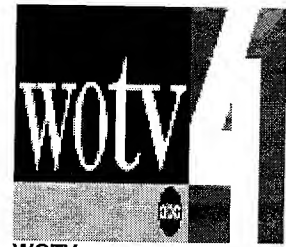


ORDER**WOTV**

Orders
Order / Rev: 217381
Alt Order #: 6867880
Product Desc: Political
Estimate: 2513
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 10/25/12 / 10/29/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: **Buying Time**
Buying Contact: Petry Philadelphia
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **POL/Pestka for Congress**
Demographic: A35+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	25	\$1,535.00	\$1,304.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	25	\$1,535.00	\$1,304.75	0.00
Totals	25	\$1,535.00	\$1,304.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOTV	10/30/12	10/30/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	-T-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$30.00		0.00			
E 2	WOTV	11/05/12	11/05/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	M-----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$30.00		0.00			
E 3	WOTV	10/30/12	10/30/12	GMA Good Morning America	CM	7-9a	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$50.00		0.00			
E 4	WOTV	10/31/12	10/31/12	GMA Good Morning America	CM	7-9a	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$50.00		0.00			
E 5	WOTV	11/01/12	11/01/12	GMA Good Morning America	CM	7-9a	---T---	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					2	\$50.00		0.00			

Order / Rev: 217381
 Alt Order #: 6867880
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: POL/Pestka for Congress
 Product Desc: Political
 Estimate: 2513

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WOTV	11/02/12	11/02/12	GMA Good Morning America	CM	7-9a	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	----F--		1			\$50.00	0.00					
E 7	WOTV	11/05/12	11/05/12	GMA Good Morning America	CM	7-9a	M-----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		2			\$50.00	0.00					
E 8	WOTV	10/30/12	10/30/12	The View The View	CM	11a-12p	-T-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-T-----		1			\$200.00	0.00					
E 14	WOTV	10/31/12	10/31/12	M-F 4-5p The Doctors	CM	4-5p	--W----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	--W----		1			\$40.00	0.00					
E 16	WOTV	11/01/12	11/01/12	M-F 4-5p The Doctors	CM	4-5p	---T---	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---T---		1			\$40.00	0.00					
E 18	WOTV	10/30/12	10/30/12	News 8 @ 6p News 8 @6p	CM	6-630p	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-T-----		1			\$75.00	0.00					
E 19	WOTV	10/31/12	10/31/12	News 8 @ 6p News 8 @6p	CM	6-630p	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	--W----		1			\$75.00	0.00					
E 20	WOTV	11/01/12	11/01/12	News 8 @ 6p News 8 @6p	CM	6-630p	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---T---		1			\$75.00	0.00					
E 21	WOTV	11/05/12	11/05/12	M-F 4-5p The Doctors	CM	4-5p	M-----	:30	1	\$40.00	P4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		1			\$40.00	0.00					
E 22	WOTV	11/05/12	11/05/12	News 8 @ 6p News 8 @6p	CM	6-630p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	M-----		1			\$75.00	0.00					
E 23	WOTV	10/30/12	10/30/12	M-F 11-1135p Extra	CM	11-1135p	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-T-----		1			\$50.00	0.00					
E 25	WOTV	10/31/12	10/31/12	M-F 11-1135p Extra	CM	11-1135p	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	--W----		1			\$50.00	0.00					
E 28	WOTV	11/03/12	11/03/12		CM	8-9a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00

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Advertiser: POL/Pestka for Congress
 Product Desc: Political
 Estimate: 2513

WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GMA Sa GMA Saturday Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$50.00 0.00															
E 29	WOTV	11/04/12	11/04/12	GMA Su GMA Sunday	CM	8-9a	-----S	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Good morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$50.00 0.00															
E 30	WOTV	11/04/12	11/04/12	ABC This Week ABC This Week	CM	858-10a	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
This Week <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$75.00 0.00															
E 31	WOTV	11/04/12	11/04/12	World News WKND World News Weekend	CM	630-7p (6:00 PM-7:00 PM)	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
Sunday 6P News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$150.00 0.00															
N 32	WOTV	11/05/12	11/05/12	M-F 11-1135p Extra	CM	11-1135p	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$50.00 0.00															
N 33	WOTV	10/31/12	10/31/12	Daybreak @ 6 Daybreak @ 6	CM	6-7a	--W----	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$30.00 0.00															
													Totals	25	\$1,535.00